

The EXECUTIVE CHEF Food Service range is now available in Asia. Supplied in convenient portion sized, re-sealable packs, this range includes soups, sauces, bakery mixes, breaders and Panko (Japanese Breadcrumb), which are specifically aimed at the HOtel, REstaurant and CAtering sector.

"Making Life Easier For Food Service" is what Executive Chef is all about and as our range has been designed "by chefs - for chefs", we are confident that the Executive Chef products will save time and money for HORECA operators whilst delivering consistent results. Our supporting recipe program will help deliver fantastic product ideas through application extensions, to set your menu apart from the competition.

The "Executive Chef" brand is brought to you by Newly Weds Foods whose story began in Chicago, USA in 1932 when founder Paul Angell had an interesting idea of combining chocolate cake and vanilla ice cream. The result of this "marriage" was the patented Ice Cream Cake Roll, essentially a sponge cake that could be rolled with ice cream and frozen, without splitting.

From those humble beginnings, Newly Weds Foods pioneered many developments in food coating and seasoning's as the frozen food industry rapidly expanded during the 1950's and 60's. Today, Newly Weds Foods is a global player in food ingredients serving over eighty countries from its network of twenty-eight factories spread across the world. It is a leading manufacturer across the globe of Japanese Style "Panko" breadcrumbs.

"Executive Chef", already an established and respected Food Service brand in Australia and New Zealand, is now available in Asia. The products have been specifically designed for the demands of the Asia region and the Executive Chef range offers quality, consistency, competitive pricing and halal accreditation.

We look forward to working with our partners across the Asia region to provide the highest quality food service solutions to the HORECA sector

